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|  | **Big Idea 1.0** | **Big Idea 2.0 in one sentence (see PDF on Portal)** | **Big Idea 3.0 in one sentence (see PDF on Portal)** |
| Survey results | 1.0 Element | Improved towards 2.0 element | Improved towards 3.0 element |
| Result x | Feedback on element **a** of Big Idea 1.0 | Translated to element **b** of Big Idea 2.0 |  |
|  | X | x |  |
|  | X | x |  |
|  | X | x |  |
|  |  |  |  |
| Interview results |  | Feedback on element **c** of Big Idea 2.0 | Translated to element **d** of Big Idea 3.0 |
| Result x |  | x | x |
|  |  | x | x |
|  |  | x | x |
|  |  | x | x |
|  |  |  |  |